



Jeremy Sniatecki 324 Carling Road Rochester, New York 14610

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BFA from Rochester Institute of Technology 1995

Design Illustration Concepting Writing

JS Experience Overview:

McElveney & Palozzi Design Group
(staff, 2000-2001, 2004-2007)
Icon Graphics, Inc. *(staff, 2001-2002)*
Dunn & Rice Design *(staff, 2004)*
Beverly Hills Teddy Bear/One2Believe
(off-site creative lead, 2008-2010)
Freelance *(1995-present)*

Client/license experience includes:

Disney/Princesses, Cars, Toy Story,
Pooh & Friends, Clubhouse, Etc.
Lucasfilm/Star Wars
CBS/Star Trek
BBC/Doctor Who
Cartoon Network/Adventure Time
Nickelodeon
Hedstrom/Ball, Bounce and Sport
Marvel Entertainment
Warner Entertainment/DC
Mattel/Fisher Price
Capcom
Bif Bang Pow! Collectibles
Factory Entertainment
Beverly Hills Teddy Bear/One2Believe
StuffedAnimals.com/CustomPlush.com
Alphabet Alley Toys
ACI Toys and Collectibles (HK)
Icon Heroes Collectibles
The Flash TV Series
Arrow TV Series
Back to the Future
Avengers: Age of Ultron
Ghostbusters
Mystical Forge 1/6 Collectibles
Casual Dragon Games
Batman vs. Superman

JS Skill Set Overview:

- layout design for packaging, printed support materials, signage, web ads, logo development, etc
- creative and prolific concepting/brainstorming
- sales and marketing materials (from concept thumbnails to clean production-ready files and everything between)
- illustration (product, character, concept, turnarounds, background, storyboard, licensed characters, etc.)
- POP/POS/displays concepting and creation
- custom character design and development
- writing taglines & support copy, broadcast scripting, humorous verse, product naming
- seamless photo retouching and image manipulation
- trade show display concepting/signage design
- organized project management
- highly versatile and creative thinking for any need

JS Professional Testimonials:

Staci Smalley
Product Development Manager, Hedstrom Entertainment
Ashland, Ohio

"Jeremy fits in perfectly with the fast-paced culture of our company."

Barry Eldridge
Product Development, Factory Entertainment
Concord, California

"BRILLIANT! Exactly what I was looking for."

"Perfect!"

"Excellent!"

"The stuff looks good!"

"We like what you've done. Great job!"

-Bif Bang Pow! Collectibles

"I'm proud of my reputation for friendly and ethical dealing, for highly creative solutions, efficient versatility, clear communication and for meeting even the toughest deadlines without sacrificing quality."

-Jeremy S.