

STEVE McALLISTER

ILLUSTRATION • PRODUCTION • DESIGN

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EXPERIENCE

McAllister Illustration

Owner / Illustrator / Graphic Designer

2002 - present

- Design and illustrate production ready assets and imagery
- Maintaining a consistently high level of quality across a wide array of projects and styles.
- Working along side clients to build better outcomes through collaboration
- Oversee all aspects of a small business including design and marketing

Notable Clients: Kaiser Permanente, The City of Lakeland Florida, Mount Airy City Schools, MVST Select, and The Walking Dead: World Beyond.

Evergreen Enterprises

Product Designer / Illustrator / Graphic Designer

2013 - 2016

- Design and illustrate production ready assets and imagery
- Maintain Guidelines and Brand Standards for materials, packaging, products, and licensed products
- Create product designs, packaging, brand identity, labeling, and marketing materials
- Working in tandem with art directors, line managers, creative team members, and overseas vendors
- Licensed product design for NFL, MLB, NHL, NBA, and Harley Davidson.

Bio Ride

Graphic Design Summer Intern

summer 2013

- Design of Menus and marketing materials
- Ideation of marketing event strategy
- Collaborate with interns and marketing director

The Whitlock Group

Audio Video Technician

2007 - 2010

- Installation of high end audio, visual, and telecommunications equipment
- Termination and wiring of equipment racks

Alpha Graphics

Graphic Designer / CSR

2005 - 2006

- Design logos, letterhead, business cards, and advertisements
- File preparation for print

EDUCATION

Master of the Arts / the Savannah College of Art and Design / Savannah, GA

Bachelor of Fine Arts / Virginia Commonwealth University / Richmond, VA

TECHNICAL SKILLS

- Product design, packaging design, design for web, and Illustration
- Strong typography skills
- Expert level Illustrator, Photoshop, and InDesign
- File Preparation

PORTFOLIO www.mcallisterillustration.com