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PROFESSIONAL PROFILE

Illustrator/Designer with experienced digital and traditional skills. Proven track record in creating the highest quality art in a wide variety of categories for highly visible national companies. Proficient in drawing, painting, concepting and designing. Motivated by challenge and delivering on high expectations, with a passion for storytelling and creating really cool stuff!

- Illustration
- Character design
- Vector licensing/character art
- Story/activity book illustration (over 60 books so far)
- Gift/consumer product/apparel design and illustration
- Illustrated assets for multimedia games
- Visual development for animation
- Storyboarding
- Toy and plush design
- Turnaround drawings for dimensional product
- Comic book illustration
- Poster and print design/illustration
- Logo/identity design and illustration
- Concept design/illustration for theme parks and live shows

SKILLS & STRENGTHS

TRADITIONAL

- Excellent technical draftsman
- Strong conceptual skill and design sense
- Ability to mimic illustration styles
- Superb color theory
- Always learning and adding to tradigital tool sets

DIGITAL

- Expert in Adobe Photoshop and Adobe Illustrator
- Senior in Adobe InDesign and Sketchbook Pro
- Intermediate in Sketchup Pro
- Have spent notable time in Maya and Flash
- Learns new programs quickly

PROFESSIONAL HISTORY

BIG CHEER, LLC

7/15-current • Owner/Illustrator (Shawnee, KS)

- Wrote, illustrated and officially licensed (The University of Kansas) the book, "When I Grow Up, I Want To Be a Jayhawk."
- Successfully raised 131% of Kickstarter funding goal to raise printing costs. <http://kck.st/1RXrAHD>
- Signed deal to publish and distribute the book and poster through Mascot Books.
- Book, poster and art print will be sold in retail stores such as Costco, Walmart, Target, Amazon and more in 2016.

GREG HARDIN ILLUSTRATION, LLC

1/14-current • Full-time Freelance Illustrator (Shawnee, KS)

- Under non-exclusive contract with The Walt Disney Company and Fisher Price, have completed numerous projects.
- Illustrated 6-book children's book series for national financial guru Dave Ramsey/Lampo Press
- Illustrated projects for Spongebob Squarepants, VeggieTales, The Berenstain Bears, as well other clients.

HALLMARK CARDS, INC. (Kansas City, MO)

8/11-12/13 • Licensing Illustrator/Designer

Created illustration and design for Hallmark's roster of licensors including Disney/Pixar, Lucasfilm, Warner Bros., Marvel, DC, Dreamworks, Fox, Cartoon Network, Peanuts, Sony, Paramount, and more.

FREELANCE ILLUSTRATION: GREG HARDIN ILLUSTRATION

1/09-8/11 • Full-time Freelance Illustrator (Franklin, TN)

Illustrated 15 children's books, created illustrations, licensing art, banner ad assets, designed plush, logos and more. Clients included Wells Fargo, Interstate Batteries, Dalmatian Press, Raven Tree Press, Harvest House Publishing, Dayspring, and more.

1998-2013 • Part-time Freelance Illustrator (Naperville, IL, Franklin, TN, and Shawnee, KS)

Illustrated books for Scholastic, Simon and Schuster, Dalmatian Press, and other publishers, created character designs for independent properties, launched an online t-shirt company, created editorial illustration, logos and more.

BIG IDEA PRODUCTIONS/BIG IDEA, INC.**(Owners of “VeggieTales” and “3-2-1 Penguins”)****8/00-12/08 • Character Artist/Illustrator** (Lombard, IL-Franklin, TN)

Created illustration, design and concept work as well as serving as the authority on character correctness on the licensed characters for Big Idea’s design and animation studios in support of 17 DVD releases and two theatrically released feature films.

- Projects included illustrating books, designing toys, beta testing video games, contributing art to animated films, working on theme park attractions, being filmed doing “How to Draw” lessons for DVD bonus features and much more.

TIMEOUT SPORTSWEAR/ KING LOUIE INTERNATIONAL (Grandview, MO)**7/99- 8/00 • Graphic Artist/ Illustrator**

Created illustrative apparel graphics for clients such as the NCAA, Bass Pro Shops, NASA, Colorado ski resorts, cruise lines, and more.

COMIC BOOK PUBLISHING**FUNNY PAGES PRESS** (Naperville, IL)**4/01-7/03 • Comic Book Artist/Publisher**

Self-published comic books under the Funny Pages Press imprint with two former Disney animators

- Wrote, illustrated, and produced the comic book *Hubie #1*. Sold to comic book stores nationwide and promoted at 2002 Wizard World Chicago and San Diego Comic Con conventions. Received top reviews in two comics magazines.

HONORS & AWARDS**2011, 2012 SILVER MOM’S CHOICE AWARDS**

- Books *StinkyKids and the Runaway Scissors* (2011), *StinkyKids See A Full Moon* (2012), and *StinkyKids Have a Heart* (2012) each won the Silver Award for Children’s Picture Books (Ages 10 & under).

2004 ECPA GOLD MEDALLION BOOK AWARD WINNER

- Preschool Children category for the book, *The Mess Detectives: The Slobfather*

12/03 FOX TELEVISION “PITCH-O-RAMA” FINALIST

- Submission “Sinkers or Swim” was one of 63 finalists out of over 1,000 submissions nationwide in a contest for the privilege to pitch ideas for a prime-time animated show to Fox’s Comedy Development executives in Los Angeles.

MEMBERSHIPS/GROUPS**DRAWERGEEEKS.COM****9/04-12/10 • Founder and Admin**

Created and maintained a popular illustration submission website/community for animation and games industry artists. The site received over 12 million hits in six years and was featured on multiple major industry sites and blogs.

TRADE SHOWS

Attended these events:

- Creative Talent Network Animation Expo in Burbank in 2013 and 2014.
- Comic Con International in San Diego in 2002, 2003, 2004, 2006, 2007 and 2012.
- Spectrum Fantastic Art Live in Kansas City in 2012 and 2013.
- American International Toy Fair in New York in 2005.
- Wizard World Chicago in 2002 and 2003.

EDUCATION**THE UNIVERSITY OF KANSAS** (Lawrence, KS)

Received Bachelor of Fine Arts in Design (Illustration)